

Business Profile:

3 locations, 500 active students with seasonal increases
25 instructors and staff members
Kyle Grussmeyer, Owner

Kyle's Challenge:

Kyle had been looking at class and business management software for a way to report on financials and classes more quickly and effectively, but because of the seasonal opportunities he offers, his billing and class structures don't fit into *typical* class and business management solutions. He became more optimistic when a couple of peer business owners in competitive cheer recommended Jackrabbit to him.

The Details:

After researching Jackrabbit's website and discussing his unique needs with other users, Kyle put the Jackrabbit solution in place. After a few tweaks, he had his unique class offerings and billing needs set up. After working with Jackrabbit's support team and other Jackrabbit users who had worked through similar cheer gym tweaks, Kyle was ready to use his new solution to more efficiently and effectively manage his classes, finances, instructors, students and facilities.

Jackrabbit is unique among business and class management solutions in its flexibility and customizable features. This uniqueness is what makes it a great fit for competitive cheer and dance organizations whose class and billing formats are more complex than other class-based organizations.

In a quick couple of months, Kyle had most of his Jackrabbit features integrated into his office business processes. He and his staff now enjoy freedom from daily repetitive tasks and data entry.

As All Star Legacy's owner, Kyle is pleased with his new Jackrabbit reports. He can see and understand his financial status at a glance - without requesting information from his accountant. With a couple of quick clicks, he can display single facility or total business data. Online registration is a feature that liberates all parties in the relationship. Kyle and his staff have replaced what was once a painstaking, laborious process with automation while parents enjoy the ability to register at their own convenience - no lines, no waiting, no worries that classes listed are filled.



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"With Jackrabbit, I can even administer payments from my iphone! It has really freed me and my staff to be more interactive with students and families."

The portal and online registration have made a big difference with parents. They control their own information and their own destinies because we give them the tools to manage their accounts at the best time and from the best place for them. That is a real differentiator!"

Kyle Grussmeyer

Jackrabbit's Value:

- Online registration and client portal features make class enrollment - and payment options - available 24/7.
- Report formats make valuable business data available across the entire business or single locations.
- Multiple locations can be managed from a central point using *any* browser *anywhere*.
- Web-based solution raises the quality of security and backup processes.



www.JackrabbitCheer.com