

For Immediate Release



Jackrabbit Chosen as Preferred Cheer Gym Software by The JAM Brands

CHARLOTTE, NC – August 3, 2010 – Class management software provider, Jackrabbit Technologies, was recently chosen by The JAM Brands as the number one gym management system for cheer gyms. By combining efforts, The JAM Brands and Jackrabbit can offer a uniquely beneficial business management system to studio owners that is a proven catalyst to business growth and efficiency improvements.

Through this partnership, joint customers of Jackrabbit and The JAM Brands will receive a special offer for direct access to Jackrabbit's flexible and feature rich class management solution.

"Teaming up with Jackrabbit to provide discounts is yet another way we plan to be 'Your Partner in Spirit!' With the discounts we offer for JAM Rewards members who are also Jackrabbit customers, we are strongly endorsing their product and looking forward to helping many of our loyal JAM customers to becoming better business owners," says Emmitt Tyler, Owner of The JAM Brands.

Cheer customers are thrilled with the benefits that their businesses gain by using Jackrabbit:

"The Jackrabbit program has enabled Cheer Tyme to be on top of our customer accounts with so many exciting features. Not only can our customers view their accounts and pay online, we can run payments and keep up with the accounts right from our cell phones!" says Kim Braasch of Cheer Tyme in Mechanicsburg, Pennsylvania.

"Jackrabbit has made the complex issue of running multiple locations easier by allowing me the ability to simplify all order and forms into one system," adds Happy Hooper of ACE All Stars in Birmingham, Alabama.

Comments from other cheer gyms using Jackrabbit's class management system are available [online](#).

"We see our partnership with The JAM Brands as a terrific opportunity for our two organizations to give cheer gym owners a single point of access to the tools they need to build successful businesses," comments Mark Mahoney, Jackrabbit Technologies president and co-founder. "We're honored that The JAM Brands considers Jackrabbit to be the best class management solution for their customers to use."

[The JAM Brands](#) is your ONE-STOP shop for all products and services that any cheer or dance team could need. From competitions to camps to uniforms, The JAM Brands has you covered. The JAM Brands is committed to being "Your Partner in Spirit." The JAM Brands listens to what coaches have to say and offers services and programs that help to make coaches' lives easier.

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Jackrabbit Technologies provides class management software to several types of studios, schools and organizations, working directly with those who share their experience, knowledge and talents with students through their businesses. The company prides itself on its consistent software enhancements, industry leading customer support and track record for customer satisfaction as well as its attentiveness to need through open lines of communication with customers who are also leading their practice areas in providing quality learning experiences to students. Jackrabbit offers a class management solution specifically geared to the needs of cheer gyms. More information is available at www.JackrabbitCheer.com.

ABOUT JACKRABBIT TECHNOLOGIES

Jackrabbit Technologies [www.Jackrabbittech.com] provides web-based class management and billing systems for classed-based organizations including cheer gyms, child care centers, camps, dance and gymnastics studios, martial arts schools, music schools, swim schools and businesses offering combinations of these activities. Jackrabbit develops solutions rich in features, such as enrollment management, billing, online registration and customer portals that enable organizations to better manage and grow their businesses. Jackrabbit Technologies' solutions are provided as a service (Software as a Service - SaaS model). By partnering with leading service providers in its market sectors, such as Sam Beckford, Kindermusik and Abrakadoodle, Jackrabbit Technologies ensures that the best interests of its clients in each of its eight market segments are at the forefront of development efforts.

For more information about Jackrabbit Technologies and its business management solutions for class-based organizations, please visit www.JackrabbitClass.com. Learn about Jackrabbit solutions for specific types of class-based organizations at www.Jackrabbittech.com.

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